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Dear Friend of the Festival

The Shakespeare By the Sea Festival is launching its **Patron's Campaign** and we are asking for your support. This is your opportunity to contribute to the continued success of this nationally recognized festival and be a true **patron of the classical arts in St. John's**.

**Why we're worth supporting**

- Over the last 18 years, the Festival has become a beloved and anticipated summer event
- Thousands of people come to see the Festival each summer, generating significant economic spinoff locally
- The Festival has been a springboard for many of this province's finest professional artists
- The Festival enriches community and artistic life in Newfoundland and Labrador with work that resonates beyond the stage

While the Festival is an incorporated, non-profit organization run by a volunteer board, your donation will ensure we continue to provide professional mentorship and high quality performances.

Your donation will earn you a place on the **Patron's Page** on our website and in our summer program:

**Gold Level Patron:** \$250 contribution

- Your name listed as a Gold Level Patron
- 4 complimentary tickets to any of our mainstage shows

**Silver Level Patron:** \$100 contribution

- Your name listed as a Silver Level Patron
- 1 complimentary ticket to any mainstage show

**Festival Friend:** \$50 contribution

- Your name listed as a Festival Friend

Thank you for considering supporting the Shakespeare By The Sea Festival and please check out our website [www.sbts.info](http://www.sbts.info) for more information and exciting news about our summer festival.

I will follow up with you in the near future, but if you wish to contact me in the mean time, I can be reached at 689-5638 or [jillkennedy@esdn.ca](mailto:jillkennedy@esdn.ca)

Sincerely,  
*Jill Kennedy*  
Board Member

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